



TEAM Saudi Arabia – Western region’s engagement in MIT REAP Cohort 5. The team attended 4 workshops with 6 other different regions: **Ghana, Lebanon, Melbourne, Australia, Queensland, Australia, Quito, Ecuador, and Yakutia, Russia.** During the course of the engagement, the team had the chance to develop and iterate a REAP strategy for the region – focusing on the comparative advantage of Hajj and Umrah. The team has also carried out 4 action phases between the workshops. During these action phases, the team assessed the region’s innovation and entrepreneurship ecosystem (at the national level), connected with key stakeholders, and developed and iterated the region’s REAP strategy with the ongoing consultation with MIT REAP Faculty. The culmination of these workshops and action phases is a REAP strategy, including proposed policy and programmatic interventions for accelerating the growth of the region’s innovation and entrepreneurship ecosystem.

